

**Titlul**

**Nume prenume**

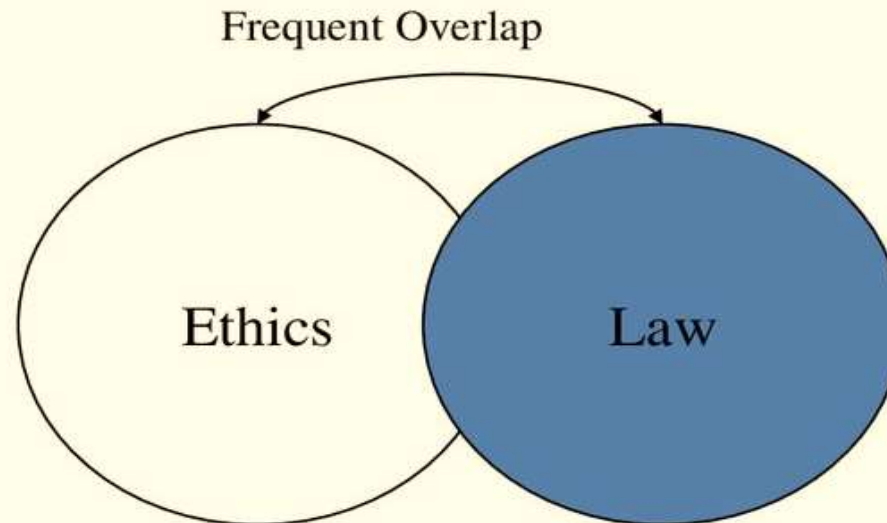
**Disciplina**

**Programul de studiu:** MG/AMG/BFKT/LC/  
MSPPS/MSIP/MTC/  
Rezidențiat (specialitatea)

**Anul** (ex: anul I)

# Etica Şi legislație

- Law often represents an ethical minimum
- Ethics often represents a standard that exceeds the legal minimum



# Titlu

- Philosophical values
- Cultural values
- Professional values
- Religious values
- Legal values etc.

✓ Terminal and  
✓ Instrumental Values

*Rokeach, M. (1973). The Nature of Human Values. New York: The Free Press.*

<https://study.com/academy/lesson/terminal-values-definition-examples-quiz.html>

**Milton Rokeach**  
social psychologist



# Clinical medical ethics

- It focuses on the doctor-patient relationship and takes account of the ethical and legal issues that patients, doctors, and hospitals must address to reach good decisions for individual patients.
- Specific issues such as
  - Truth Telling
  - Informed Consent
  - End of life care
  - Palliative care
  - Allocation of clinical resources
  - The ethics of medical research
- The study of the doctor-patient relationship, including such issues as Honesty, competence, integrity, respect for persons.

# Why managers behave ethically

**MOST OF PEOPLE**

1. To avoid some punishment

2. To receive some reward

**MANY OF PEOPLE**

3. To be responsive to family, friends or superiors

4. To be a good citizen

**VERY FEW PEOPLE**

5. To do what is right, pursue some ideals

**Indice bibliografic**

# Legal ethical Medical Issues



## Legal Ethical Medical Issues

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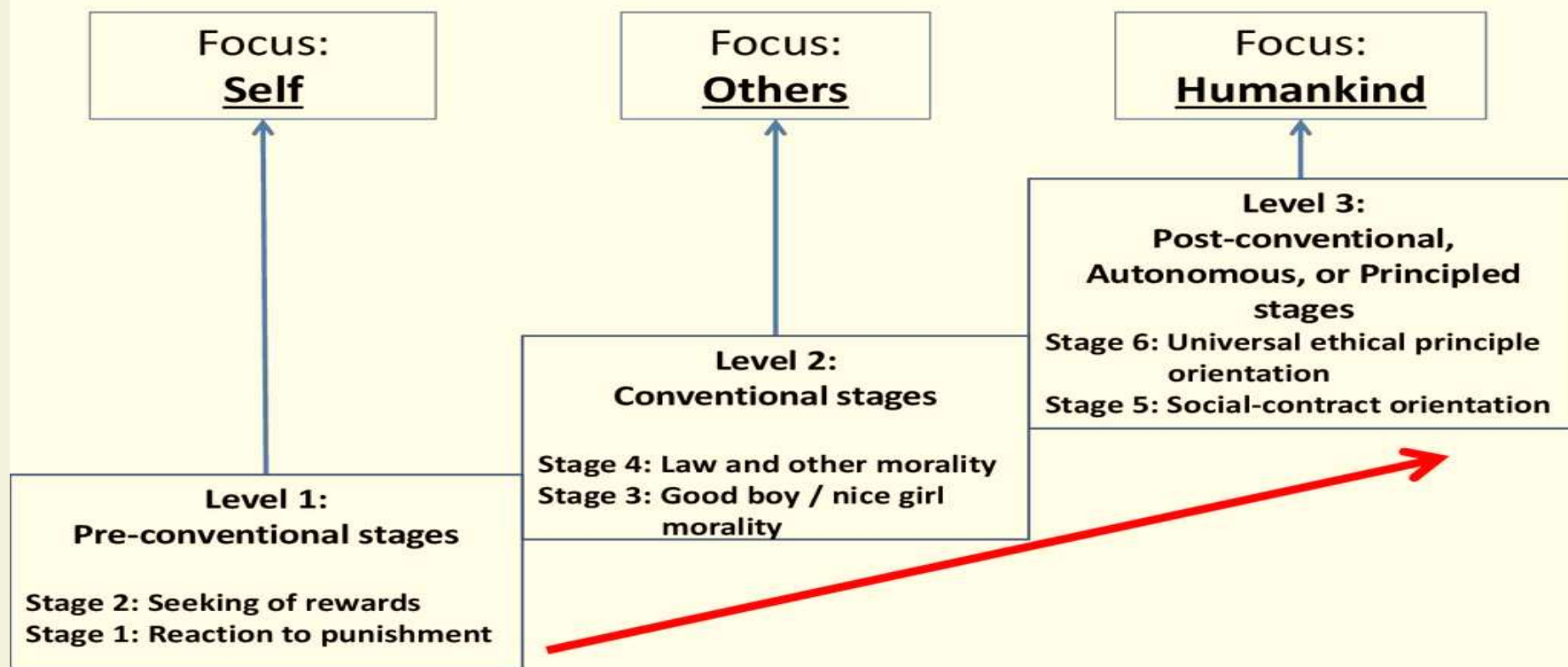


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# Model

## Kohlberg's Levels of Moral Development



<http://www.youtube.com/watch?v=XUqT8IHCeLE>

# Beneficii

## PATIENTS

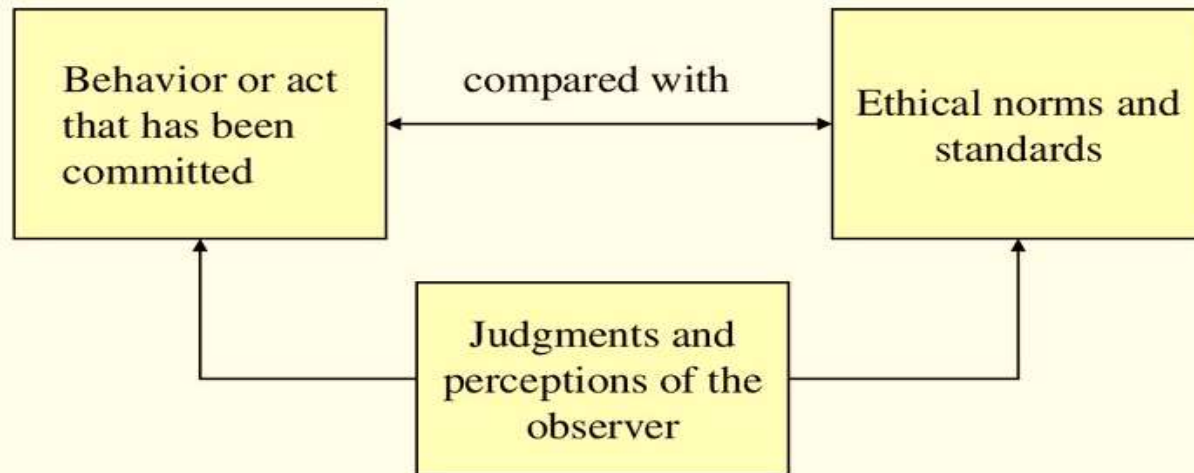
- High Quality Care and Patient Safety
- Service of credential medical staff
- Patient Rights
- Evaluation of Patient Satisfaction

## HOSPITAL

- Continuous Improvements
- Commitment to quality care
- Benchmarking



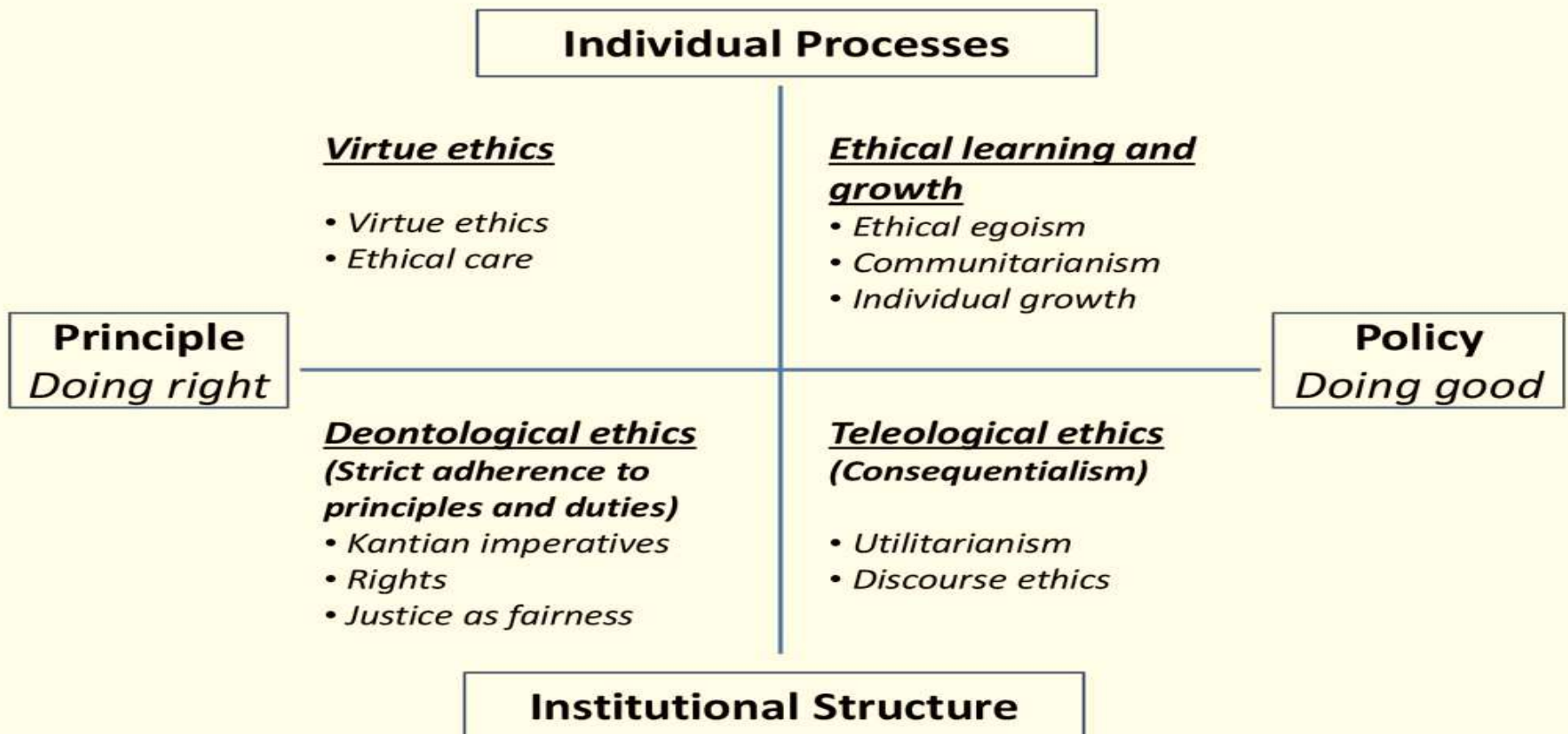
# Model



- What is more difficult – to judge yourself or others?
- How can you improve the quality of ethical decision making?

# Teorie

## A map of ethical theories

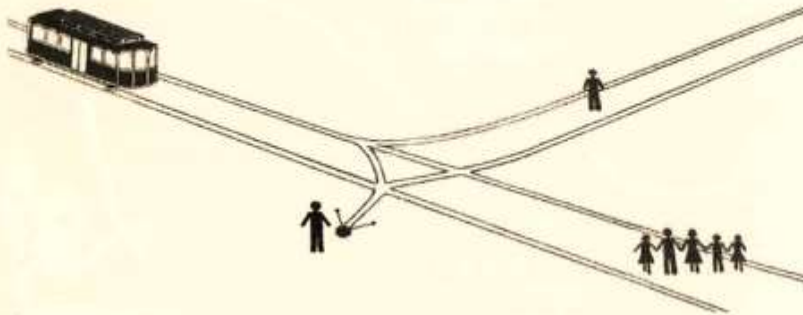


# Dileme etice

## Ethical Dilemma

Dilemmas are situations or problems where a person has to make a difficult or unpleasant choice. If a person decides to act according to one set of conventional norms or rules then they will break another set of expectations.

Situation 1



Situation 2



**Indice bibliografic**

# Medical ethics?

## Medical Ethics

A system of moral principles that apply values and judgments to the practice of medicine

MCI amended their guidelines of professional conduct, etiquette and ethics for the Doctors

## Basic Principles of Medical Ethics

- Respect for patient autonomy.
- Not inflicting harm on patients.
- A positive duty to contribute to the welfare of patients .
- Justice or fair treatment of patients.

# Ethical and non-ethical pharmaceutical marketing

## ETHICAL

- Integrity
- Information sharing
- Accurate prescription
- Transparency
- Objectivity
- Fairness
- Care for and about people



## NON ETHICAL

- Misleading Advertisement
- Personal interest
- Misguiding prescription
- Subjectivity
- Partiality
- Selling of samples to public
- Uncontrolled Testing

The companies adapt to “free-for-all” types of aggressive sales promotions and cut throat marketing warfare involving Significant wasteful expenditures like expensive cars, pricey vacations with family and many more...

# Lack of ethics

Many doctors working in India's private hospitals are under pressure to carry out unnecessary tests and procedures to meet revenue targets

## Case Study

A pregnant woman walks into a hospital complaining of stomach pain, the doctors immediately conduct sonography and call it an emergency only to operate her, do unnecessary stitches and extract money.

Likewise hundreds and thousands of cases happen everyday in Indian medical profession.

Side Effect - People may see every doctor with suspicion

# Bibliografie

- 1
- 2.
- 3.
- .....